



FAUQUIER FREE CLINIC COMMUNITY PARTNERSHIP

SERVING FAUQUIER & RAPPAHANNOCK COMMUNITIES SINCE 1993




The Fauquier Free Clinic's Community Partners are united in their desire to give back to the communities they serve.

By collaborating with the Free Clinic, our partners acknowledge the vital role we play in the community. They support our mission to provide comprehensive medical, dental & mental health care for individuals in Fauquier and Rappahannock who would have nowhere else to go for coordinated healthcare.

By working together, we are able to more effectively serve our patients, while also enhancing the image and visibility of our community partner organizations. With on-going features at our annual fundraisers and events, as well as being promoted on our website and social media platforms, your affiliation with the clinic will be valued and recognized.



EXPOSURE (2020 METRICS)

FACEBOOK 	1,004 Page Fans	255K Impressions	18.6K Engagement
WEBSITE 	8,259 Unique Visits	18.8K Page Views	2.3 Pages Per Visit
EMAIL MARKETING 	872 Subscribers	37.5% Avg. Open Rate	3.3% Avg. Click Rate

BECOMING A PARTNER

Through a one-time donation, of \$5000 or more, you can become a Fauquier Free Clinic Community Partner. This partnership is valid for the 2021 calendar year, and includes promotion on all signage and marketing materials, as well as periodic social media spotlights.

Featured occasions include our annual Clubs and Scrubs Golf Tournament, the Rappahannock Rough Ride and any other fundraisers or community outreach events.

Have a question or want to tour the clinic?
Please reach out to the clinic director,
Rob Marino at rob@fauquierfreeclinic.org.



COMMUNITY PARTNER FORM

ORGANIZATION NAME

ADDRESS

TOWN & ZIP CODE

If you'd like to become a community partner for 2021,
please return with your check made out to:



Fauquier Free Clinic
P.O. Box 3138
Warrenton, VA 20188